

## MCM BOARD MEETING AGENDA

August 20, 2019

**Present:** Denise Diener, Mark Seeley, Darin Short, and Amanda Qualls  
Brad Alstrom

**Absent:** Phyllis Miller, Clayton Miller, Rose Shetler (starting in September)

### 1. OPENING ACTIVITIES (5:30 pm) **5:37 pm**

- Our MCM “Ends” (read)
- Check-In: Are we prepared to act on everything before us?
- Declaration of quorum
- **Decision:** Approval of July 2019 Board Minutes  
Minutes will be moved to the next board meeting, as one of the four members present was not present at the last meeting, and would need to abstain.

### 2. GM REPORT (5:40 pm) **5:40 pm**

There have been some changes in staffing. Trying to crack the nut of most productivity with least staff hours in the store.

Update on improvements both inside and outside of the store.

### 3. POLICY GOVERNANCE (5:50 pm)

Reference materials: Decision tree and Maple City Market Participation Report 2018

- POLICY MONITORING
  - Monitoring of Board **5:51 pm**
    - **Decision:** G.2 The Board’s Job
      - It’s challenging to create and sustain a meaningful relationship with member owners.
        - Re-starting some sort of board outreach? Board portal on the website?
      - Regarding 3A, we might want to consider including comparative data when providing the evaluation letter. Would with Ben Sandel to talk about other co-op compensation processes.
      - We do number 5 well.

Darin moves to that the board is compliant with G.2; Denise seconds.

Discussion: We could bring some of these issues to our consultant.

**Motion approved: 4/0/0**

- Monitoring of GM
  - **Decision:** X.1 Q2 2019—Quarterly Financial Condition **6:00 pm**
  - **Decision:** X.1 FY 2018 Annual Financial Condition **6:19 pm**  
Accompanying documentation—letter from account; financial review (considering working with an accounting firm from Madison, WI that works with many co-ops across the country in the future), and participation report.  
There is a store audit coming October 30. They’ll be looking at the store; package is struggling.  
Mark moves to approve X1 (quarterly and annual) as compliant; Amanda seconds.  
**Motion approved: 4/0/0**

4. EDUCATION (6:30 pm)

- NCG Board Bulletin: Third Quarter 2019 **6:37 pm**

*We'll discuss points of interest from this issue*

- This is one of five communications per year that NCG does—four board bulletins and one participation report.
- From this issue:
  - The state of the co-op ecosystem. Discussion of equity (“A Disturbing Trend”).
    - Build membership system and member equity.
  - Driving deli sales.

5. ADDITIONAL AGENDA ITEMS (6:45 pm) **6:52 pm**

- **Decision:** Appointment of board members for two current vacancies.
  - Application under consideration: Sherrilyn Kirchner  
Darin moves that we approve Sherri’s application; Denise seconds  
**Motion approved: 5/0/0 (Phyllis in absentia)**
- Additional board member recruitment
- Other business
  - There will be regular committee reports beginning next meeting, when we will have new board members, as well as greater regular attendance.
  - Anything else?
- Upcoming events/dates
  - CBLD 101 in Chicago on Saturday, September 21
  - Maple City Market Board retreat: Friday, September 13 (dinner) and Saturday, September 14 (breakfast through mid-afternoon)
    - Formally moving Darin into two more years
    - Recruiting new board members
    - Executive leadership election
  - September MCM board meeting update
    - Cancelled for September

6. ADJOURN (7:00 pm) **7:05 pm**

**Minutes produced and approved by Amanda Qualls, Vice Chair.**



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