



Board of Directors Monthly Meeting Minutes

Wednesday, July 28, 2021 at 7:00 pm

Location: Maple City Market, 314 S. Main St., Goshen, IN 46526

(In-person Board Meeting, in the Staff Room)

In attendance in person: Malinda Berry, Amanda Qualls, Gwen Gustafson-Zook, Leah Miller, Jama Yoder, Clayton Miller (arrived at 7:45pm)

In attendance online: Brad Alstrom, Darin Short

Absent: Mark Seeley, Rose Shetler

MCM BOARD MEETING AGENDA

1. OPENING ACTIVITIES (7:00 pm)

- Our MCM “Ends” (read)
- Introductions: (Seating the new Maple City Market) - Brad, Darin, Amanda, Gwen, Malinda, Leah and Jama
- Check-In: Are we prepared to act on everything before us? All prepared
- Declaration of quorum
- **Decision:**
 - i. Approval of June 2021 minutes
Darin moved that we accept the minutes as written; Malinda seconded
Discussion: Passed
All in favor: 6 for, 0 abstains

2. GM REPORT (7:20 pm)

- Brad gave the GM Report. We’re close to what Brad had budgeted. Bank balance is healthy. More applications are coming in. This is helping with hiring needs. Lot of details to be worked out regarding the patronage dividends. Improvement projects: Kitchen (lighting, space), new back entry door. Future projects (not on a calendar yet): resurface parking lot, new refrigeration display cases, new grocery shelving on sales floor.

3. POLICY GOVERNANCE (7:33 pm)

Reference materials: Decision tree

- POLICY MONITORING
 - i. Monitoring of GM
 - 1. **Decision:** Ends report. The data in this report is for the fiscal year ending 12/31/2020. This is evaluated using these six metrics: sales volume, sales growth, customer volume, average transaction size, membership size, paid-in member equity. We want the trend in the numbers to go up year after year. Stakeholders: Customers, Producers/Venders, Staff.
 - 2. Inclusive Relationships : We don’t have an operational definition.
Amanda noted that there are some more things that can be added to note

progress: Increasingly improved English/Spanish signage, bilingual employees, expanded holidays/food celebrations that we're recognizing.

3. Malinda moved that we accept the Ends Report with acknowledgement that it is primarily in compliance but that sub-policy 3 (Inclusive, socially responsible relationships) is in need of operational definition. We expect to have an operational definition a year from now.

Clayton seconded the motion.

Discussion: We may want to track who participates in workshops as well as who we see shopping in the store. Data to back this up may be difficult to measure.

Clayton made an Amendment to include a 3 month update on progress.

Malinda seconded the amendment.

All in favor; 7 for, 0 abstains.

- ii. Monitoring of Board

1. **Decision:** G.1 Governing style

Gwen moved that we accept G.1 as in compliance recognizing that the pandemic has made it challenging to live into our ideal; Amanda seconded.

All in favor; 7 for, 0 abstains

4. ADDITIONAL AGENDA ITEMS (8:25pm)

- Annual Meeting: Thursday, September 2, 2021. All are encouraged to attend.
- Upcoming meetings:
 - i. August Board Meeting: Wednesday, August 25, 2021 @ 7:00 pm
 - ii. September Board Meeting: Wednesday, September 22, 2021 @ 7:00 pm
- Gwen requested a one year Leave of Absence from September 2021 through September 2022. Amanda will explore this with Ben.
- [Columinate events](#)
- Clayton did his introduction

5. ADJOURN (8:35 pm)